

Below is the OA Factsheet that should be part of your Lodge media kit to consistently communicate about the Order of the Arrow.

## ORDER OF THE ARROW FACT SHEET

As Scouting's National Honor Society, the OA's purpose is to recognize those Scouts who best exemplify the Scout Oath and Law in their daily lives and through that recognition cause others to conduct themselves in a way that warrants similar recognition; promote camping, responsible outdoor adventure, and environmental stewardship as essential components of every Scout's experience, in the unit, yearround, and in summer camp; develop leaders with the willingness, character, spirit and ability to advance the activities of their units, our Brotherhood, Scouting, and ultimately our nation; crystallize the Scout habit of helpfulness into a life purpose of leadership in cheerful service to others. The OA will celebrated its 100<sup>th</sup> anniversary in 2015.

The Order of the Arrow was founded by Dr. E. Urner Goodman and Carroll A. Edson in 1915 at the Treasure Island Camp of the Philadelphia Council, Boy Scouts of America. It became an official program experiment in 1922, and was approved as part of the Scouting program in 1934. In 1948, the OA, recognized as the BSA's national brotherhood of honor campers, became an official part of the Boy Scouts of America. In 1998, the Order of the Arrow became recognized as Scouting's National Honor Society when it expanded its reach beyond camping to include broader service to Scouting and the community.

## More Information

To learn more about the Order of the Arrow, contact <u>publicrelations@oa-bsa.org</u>. BSA SAMPLE (FOR INFO/EXAMPLE ONLY) Media Kit Should Include a Factsheet Based on Project Details.

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