



Press Release Template

This template provides a suggested format for communicating news in a format that the media is used to receiving, but still leaves room to tell the lodge or section's story in a way that will be attractive to the media. This template can be used after an event to garner post-event media coverage or can be handed out to the media attending the event to ensure the media has a good handle on the story's facts.

[Insert Logo Here]

PRESS RELEASE

Media Contact: [Name] | [Phone] | [Email address]

BOY SCOUTS OF AMERICA'S NATIONAL HONOR SOCIETY PERFORMS [TYPE OF SERVICE] IN THE [INSERT COMMUNITY].

More than XX Order of the Arrow members performed XX(#) hours of serviced valued at \$XXXX.

INSERT CITY NAME, STATE – (Month, Day, Year) – More than XX members of the Order of the Arrow (OA), Boy Scouts of America's National Honor Society, performed XX hours of service for (insert organization/community info here) . The service performed by these youth and their adult advisers was worth more than \$XXXXX (# of hours X \$10.00/hr).

Insert details and final results of the service project here... (e.g., miles of work, number of nails, number of tree – paint the picture.)

YOUTH OA OFFICER QUOTE "Being a servant leader is what the Order of the Arrow is all about," said XXXX XXXXXXXX, insert position in lower case. "We hope today's service will be an example for others to follow. Giving of yourself in service to others, especially in our community, is actually a lot of fun!"

XXXXXX organization/community name was the beneficiary of the OA's service. Info about the organization (serves xxx part of the community). In today's economy, funding isn't always available for this type of project.

"Insert quote of appreciation from benefiting organization/community," said xxxxxxxx xxxxxxxx, insert position in lower case.

As Scouting's National Honor Society, the OA's purpose is to recognize those Scouts who best exemplify the Scout Oath and Law in their daily lives and through that recognition cause others to conduct themselves in a way that warrants similar recognition; promote camping, responsible outdoor adventure, and environmental stewardship as essential components of every Scout's experience, in the unit, year-round, and in summer camp; develop leaders with the willingness, character, spirit and ability to advance the activities of their units, our Brotherhood, Scouting, and ultimately our nation; crystallize the Scout habit of helpfulness into a life purpose of leadership in cheerful service to others. The OA will celebrate its 100th anniversary in 2015.

The Order of the Arrow was founded by Dr. E. Urner Goodman and Carroll A. Edson in 1915 at the Treasure Island Camp of the Philadelphia Council, Boy Scouts of America. It became an official program experiment in 1922, and was approved as part of the Scouting program in 1934. In 1948, the OA, recognized as the BSA's national brotherhood of honor campers, became an official part of the Boy Scouts of America. In 1998, the Order of the Arrow became recognized as Scouting's National Honor Society when it expanded its reach beyond camping to include broader service to Scouting and the community.

About Order of the Arrow

For more than 100 years, the Order of the Arrow (OA) has recognized Scouts and Scouters who best exemplify the Scout Oath and Law in their daily lives. This recognition provides encouragement for others to live these ideals as well. Arrowmen are known for maintaining camping traditions and spirit, promoting year-round and long term resident camping, and providing cheerful service to others. OA service, activities, adventures, and training for youth and adults are models of quality leadership development and programming that enrich and help to extend Scouting to America's youth.

About the Boy Scouts of America

The Boy Scouts of America prepares young people for life by providing the nation's foremost youth program of character development and values-based leadership training. The Scouting organization is composed of 2.7 million youth members between the ages of 7 and 21, and more than a million volunteers, in local councils throughout the United States and its territories. For more information on the Boy Scouts of America, please visit www.scouting.org.

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