

NOAC EMBROIDERY GUIDELINES

Special guidelines have been established in working with Indiana University for National Order of the Arrow Conference event specific merchandise. Custom patch orders can be ordered through an official BSA licensee at www.licensingbsa.org.

GUIDELINES FOR USE

- A third party letter of permission is not required from Indiana University if the words "AT IU" or "AT INDIANA UNIVERSITY" are used only to identify the location of the NOAC event.
- Any other use of the Indiana University trademarks, including but not limited to the IU logo, Indiana Hoosiers, and candy striped design are not permitted.
- The words "AT IU" or "AT INDIANA UNIVERSITY" should appear in all capital letters.
- No years or numbers may be attached to the words "AT IU" or "AT INDIANA UNIVERSITY".
- If a year is to be included to identify the NOAC event, it should clearly be associated with NOAC and separated from the words "AT IU" or "AT INDIANA UNIVERSITY".
- Lodge insignia must fit the exact size and shape of right pocket flap per the BSA Guide to Awards and Insignia.
- Any other third party trademark used on a patch design must be accompanied by a letter of permission from that intellectual property owner granting such use.

EXAMPLE

**2018 National Order of the Arrow
Conference
or
NOAC 2018**

PATCH DESIGN EXAMPLE

